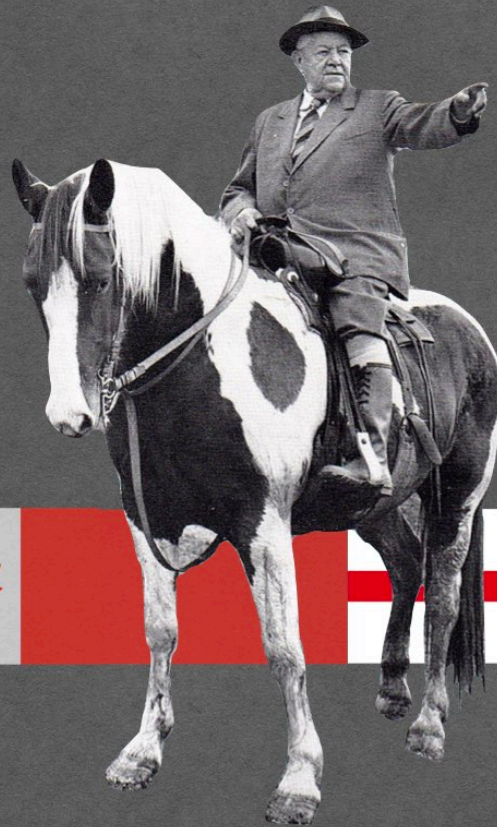


Joseph W. Hobbs

1891 - 1963

The Last Whisky Baron?



1891

1900

1963



Joseph W. Hobbs

The Last Whisky Baron?
A remarkable person in the whisky trade

Background

-1900

- Emigration to Canada
- Pilot training and WW1

1900-1918

- The move to Vancouver
- The business in Vancouver
- The First Trans-Canada Flight (Basil Hobbs)

1918-1932

The Prohibition

- Rumrunning
 - The ships
 - When Prince Albert cut the the Frisco Honolulu cable
- The Hobbs messages

PART 3

The Marine Building

1932 - 1963

- Back in UK
- DCL and National Distillers - The cooperation plans that failed
- Ferrolene and the patent
- The Great Cattle Ranch
- Inverlochy Castle
- Torlundy and Ocean Mist
- Hobbs passes away 1963

The Distilleries (1930s)

- Glenury Royal
- Bruichladdich
- Glenlochy
- Highland Esk/North Esk/ Montrose/Hillside/Glenesk
- Benromach
- Fettercairn
- Strathdee

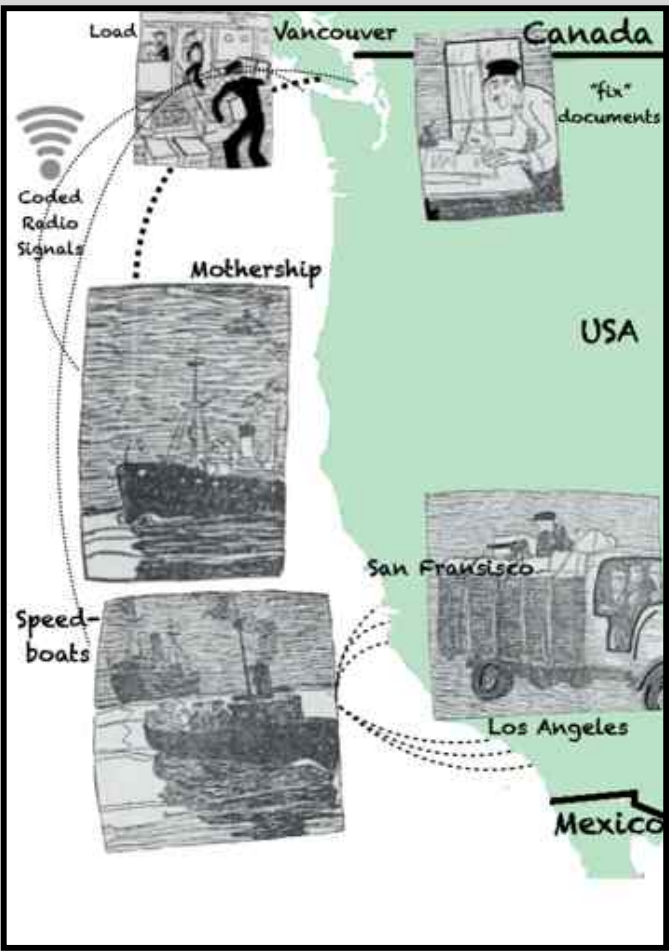
The Companies

- W.A Gilbey
- W.H Holt
- Associated Scottish Distillers (ASD)
- Train & McIntyre
- McNab Distilleries

The Distilleries (1944-)

- Glenmavis
- Lochside
- Ben Nevis

Ind. Whisky Assoc.



LILLEHORN
 ODHON
 OUOUKINISH
 VANCOUVER (shore station)

September 26, 1928
 to
 March 10, 1929

HOBBS MESSAGES

Hobbs Messages – courtesy of The George C. Marshall Foundation



Elisabeth Smith Friedman - Photo: Wikimedia Commons

*Delivered Liberty load today 440 cans alcohol stop
 require 100 more cans stop
 have enough solder for 200 cans stop
 please send solder and cans with first possible vessel*

Decoded message sent November 2, 1928 12:11 from MS Lillehorn to Vancouver



Photo: Marshall Foundation – license paid

Letter

- 'a' is 'aaaaa'
- 'b' is 'aaaab'
- 'c' is 'aaaba'
- 'd' is 'aaabb'
- 'e' is 'aabaa'

In the back row from left to right

- first person looks straight ahead (a)
- second person looks to the side (b)
- third person looks straight ahead (a)
- fourth person straight ahead (a)
- fifth person looks straight ahead (b)



gives the letter K



build "KNOWLEDGE IS POWER"

(N.B! Only 77 persons are present - the last letter is missing)



To a Bottle of "Sandy Macnab"

By a "CONNOISSEUR"

We are sitting to-night in the fire-glow,
Just you and I alone,
And the flickering light falls softly
On a beauty that's all your own.
It gleams where your round smooth shoulder
From a graceful neck sweeps down;
And I would not exchange your beauty
For the best-dressed belle in town.

I have drawn the curtain closer,
And from my easy chair
I stretch my hand towards you,
Just to feel that you are there.
And your breath is laden with perfume,
As my thoughts around you twine,
And I feel my pulses beating
As your spirit is mingled with mine.

And the woes of the world have vanished
When I've pressed my lips to yours;
And to feel your life-blood flowing
To me is the best of cures.
You have given me inspiration
For many a soulful rhyme—
You're the Finest Old Scotch Whisky
I've had for a long, long time.

305,210. (CLASS 49. DISTILLED ALCOHOLIC LIQ-
UORS.) JOSEPH WILLIAM HOBBS, Vancouver, British
Columbia, Canada. Filed Aug. 12, 1933. Serial No.
340,648.

Sandy Macnab's
Old Liqueur Scotch
Whisky

For Scotch Whisky.
Claims use since Dec. 31, 1923.

To a Bottle of "Sandy Macnab"

By a "CONNOISSEUR"

*We are sitting to-night in the fire-glow,
Just you and I alone,
And the flickering light falls softly
On a beauty that's all your own.
It gleams where your round smooth shoulder
From a graceful neck sweeps down:
And I would not exchange your beauty
For the best-dressed belle in town.*

*I have drawn the curtain closer,
And from my easy chair
I stretch my hand towards you,
Just to feel that you are there.
And your breath is laden with perfume,
As my thoughts around you twine,
And I feel my pulses beating
As your spirit is mingled with mine.*

*And the woes of the world have vanished
when I've pressed my lips to yours;
And to feel your life-blood flowing
To me is the best of cures.
You have given me inspiration
For many a soulful rhyme -
You're the Finest Old Scotch Whisky
I've had for a long, long time.*

\$20,000 XMAS
RUM, TRUCKS
SEIZED HERE

4,500 Bottles of 'Sandy McNab'
Scotch Are Found at Ferry
Building Wrapped in Poetry

The San Francisco Examiner December 8, 1928