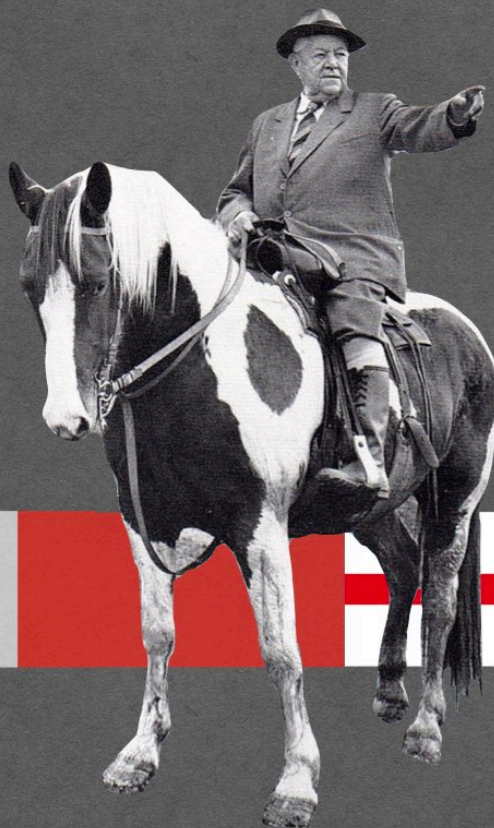


Joseph W. Hobbs

1891 - 1963

The Last Whisky Baron?



1891

1900

1963



Joseph W. Hobbs

The Last Whisky Baron?
A remarkable person in the whisky trade

Background

-1900

- Emigration to Canada
- Pilot training and WW1

1900-1918

- The move to Vancouver
- The business in Vancouver
- The First Trans-Canada Flight (Basil Hobbs)

1918-1932

The Prohibition

The Marine Building

- Rumrunning
- The ships
 - When Prince Albert cut the the Frisco Honolulu cable
- The Hobbs messages

1932 - 1963

- Back in UK
- DCL and National Distillers - The cooperation plans that failed
- Ferrolene and the patent
- The Great Cattle Ranch
- Inverlochy Castle
- Torlundy and Ocean Mist
- Hobbs passes away 1963

AVSNITT 6

The Distilleries (1930s)

- Glenury Royal
- Bruichladdich
- Glenlochy
- Highland Esk/North Esk/ Montrose/Hillside/Glenesk
- Benromach
- Fettercairn
- Strathdee

The Companies

- W.A Gilbey
- W.H Holt
- Associated Scottish Distillers (ASD)
- Train & McIntyre
- McNab Distilleries

The Distilleries (1944-)

- Glenmavis
- Lochside
- Ben Nevis

Ind. Whisky Assoc.

JOSEPH W. HOBBS – Den sista whiskybaronen? - avsnitt 6

FLYTEN TILLBAKA TILL ENGLAND – DCL OCH NATIONAL DISTILLERS SAMARBETSPLANER
SPRICKER – HOBBS PATENT

Hobbs förlorade stora summor i projektet The Marine Building i Vancouver och det blev svårare och mer riskabelt att tjäna stora summor pengar på rumrunning.

Cirka 1932 återvänder Hobbs med sin nya fru till England. Han startar upp ny exportverksamhet - Joseph Hobbs & Co - på Regent Street i London. Redan 1933 reser han till New York. Han har insett att det går att tjäna stora pengar den dagen förbudstiden är över och då gäller det att vara förberedd.

1934 blir det åter möjligt att köpa sprit i USA. Samma år diskuterade DCL och National Distillers, USA ett samarbete. Planen var att bilda ett gemensamt bolag och bygga två destillerier i Linden N.J. för att tillverka gin. Det nya bolaget skulle ha försäljningsrätten till DCL:s ginmärken i USA. I november 1934 meddelades att förhandlingarna avslutats och det blev inget samarbete. I Weir's bok "The History of the Distillers Company 1877 - 1939" tar han upp troligare orsaker, men ur DCL:s synvinklar. Vad som hände var att DCL byggde de två gindestillerierna själva och ND byggde på rekordtid (3 månader) ett gindestilleri i Carthage, Cincinnati i samarbete med W.A. Gilbeys. Det verkar också bli startskottet till att ND letar destillerier i Skottland. Mer om dessa destillerier i senare avsnitt.

Brodern Basil är kvar i Kanada och är "Overseas Director" för D.J. McCallum. Fotot visar när han skriver ett distributionsavtal 1935 med en amerikansk firma. Ett sammanträffande är att McCallum kontor i Edinburgh bombades av en Zeppelinare 1916. Basil Hobbs sköt ner en Zeppelinare 1917. (se avsnitt 1)

1935 stämde Hobbs av ett tryckeri i London för obetalda etiketter. Han hävdade under rättegången att det inte var han som var skyldig utan destillerierna. Han sade också att det inte gick att sälja whisky i USA med vanliga namn och att samma whisky såldes med olika namn. Whiskyn kom från Train & McIntyre och W.H. Holt (mer om dessa företag i senare avsnitt). Domaren Dumas tröttnar på Hobb's argumentation och sa:

"Mr Hobbs I don't believe you. You have come here masquerading in every conceivable name in order to impose goods upon the public in America. Go away. I am sorry to have lost my temper."

Redan 1934 registrerar han företaget Oxy Ferrolene Ltd med samma adress som McNab Distilleries Ltd, 11, Waterloo Place i London. Han hade utvecklat en gasblandning och metod för att skära metall utan acetylen. Under andra världskriget stryps importen av acetylen från Norge och produktionen av Hobbs gasblandning, Ferrogas, startade upp i Leicester. Hans son var verksam i företaget under många år.

På websidan <https://glenlochy.com/pages/12/71> finns mer detaljer.

Samtliga sammanfattningar finns här:

[h=ps://www.repspect.se/joseph_hobbs_summary.html](https://www.repspect.se/joseph_hobbs_summary.html)



Lee J. Gunson (vänster) och Basil D. Hobbs (höger)
29 maj 1937 (privat samling)

THE SCOTCH THAT CIRCLES THE GLOBE

*The Choice of
MALTA and MANHATTAN*

The lucky ones who have sampled them all say "McCallum's Perfection Scotch." That goes the world over. It's a prime favorite from Bombay to Broadway, from Bagdad to Boston. Highly individual and absolutely uniform. McCallum's has been produced since 1807 by one Edinburgh family. Every drop sold is eight years old. It comes in an oval bottle—taped, sealed and made tamper-proof. Every bottle of McCallum's Perfection has a jigger top which is mighty handy every time you want to measure a spot.

100% SCOTCH WHISKY'S EIGHT YEARS OLD
Bottled in Bond on United States Whisky and Cognac Act

4/5 QUART

Full Fifth
\$3.65
Code No.
4128

McCALLUM'S
Perfection
SCOTS WHISKY

McCallum's
Perfection's
Blended
Scots Whisky

Joseph
McCallum
Distiller
DUNDEE, SCOTLAND

Imported by
CONTINENTAL DISTILLING CORPORATION
PHILADELPHIA

WHEN ORDERING SCOTCH, ASK FOR "McCALLUM'S PERFECTION"

Detroit Free Press 25 oktober 1935

**DIFFERENT
LABELS, BUT
SAME STUFF**

**Judge Disbelieves
American Agent**

"YOU can't sell whisky in America under an ordinary name. They want a Scotch name," said Mr. Joseph William Hobbs, an American trading as J. W. Hobbs & Coy., export merchants, Regent Street, London, in giving evidence at Westminster County Court yesterday.

Daily Record 24 maj 1935

OXY-FERROLENE, LTD. — (P.C.). — Capital £100.
Objects: To carry on the business of manufacturers of
and dealers in oxygen, solid, liquid or gaseous fuels and
chemicals of every nature, etc. R.O.: 11 Waterloo
Place, Pall Mall, S.W.1.

The Chemist and Druggist, 9 juni 1934

Ser. No. 469,876. OXY-FERROLENE LIMITED, Leicester,
England. Filed May 2, 1944.



FOR GASEOUS FUELS COMPRISING COAL GAS,
METHANE, WATER GAS, COKE OVEN GAS AND PRO-
DUCER GAS AND LIQUIDS FOR GENERATING GAS
OR VAPOUR FOR USE AS FUEL COMPRISING DI-
ETHYL ETHER, METHOL ALCOHOL, AMYL ALCOHOL,
BUTYL ALCOHOL, AND PROPYL ALCOHOL.

Claims use since July 29, 1939.

Inventor's Secret Tests in Leicestershire

ALD. J. W. WEST,
COALVILLE

Leicester Evening Mail - 28 december 1943

The most recent, and perhaps the most promising, is the new oxy-ferrolene method of cutting and welding, which employs coal gas impregnated with a liquid instead of oxygen-acetylene gas. This impregnation of the coal gas lowers the ignition point of the mixture and delays the propagation of the flame. It also has the effect of greatly increasing the cutting action of the gas when the apparatus is used for cutting as distinct from welding. Much less attention is required than is necessary with an acetylene generator, and the welding of metallic articles by the oxy-ferrolene method is said to be markedly cheaper than by the oxy-acetylene process.

Western Mail 29 mars 1935

GIN FOR U.S. MARKET London Firm's Reported Participation

NEW YORK, FEBRUARY 19.

It is reported that negotiations are almost concluded granting to the National Distillers' Products Corporation the exclusive right of manufacturing gin in the United States under the formulae owned by W. and A. Gilbey, Ltd., of London. While the details have not been revealed, it is believed that the agreement involves the formation of a new corporation to be owned jointly by the two concerns mentioned.

The Guardian 20 februari 1935

Porter Named Head Of Gilbey Company

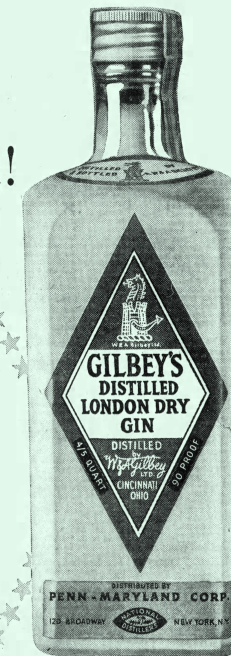
Organization and election of officers of W. & A. Gilbey, Ltd., of Delaware was effected at the executive offices of National Distillers Products Corp., 120 Broadway. Seton Porter, president of National Distillers, was elected president of the new company, which will manufacture Gilbey's London Dry Gin at a new distillery just completed at Cincinnati, Ohio.

The W. & A. Gilbey Company of Delaware is owned jointly by W. & A. Gilbey, Ltd., of Great Britain and National Distillers Products Corporation, with the latter holding a majority interest.

The Brooklyn Daily Eagle 23 maj 1935

NATIONAL DISTILLERS

has the honor of announcing
one of the World's *great* Gins
has become a Citizen of America!



GILBEY'S GIN

... for three generations one of the World's *great* liquors ... is now made in America ... under the control of America's greatest distilling organization ... with flavorings from the same sources that have served W. & A. Gilbey, Ltd., for 69 years ... under the eyes of the same family that originated the famous formula in 1867

... and priced at the **\$1.20**
4 1/2 QUART (No. 3398)
amazing figure of



THERE has never been a day in the past 69 years when the mere mention of Gilbey's Gin failed to kindle a glow of expectancy in the eyes of Englishmen who knew fine liquor.

To them, it was the prince of liquors. A noble beverage to be drunk straight or mixed, as you liked ... but always with fitting ceremony and due appreciation of its smooth perfection.

For three generations, the name and fame of Gilbey's followed the British flag to the far places of the earth. At the Savoy in London, you might have sipped a Martini of Gilbey's ... and two months later, beside a safari campfire in Uganda, a jigger of Gilbey's straight.

You might have had a gin-and-tonic on the Terrace at Shepleard's as you watched Cairo's fashionables go by ... or a John Collins on the cool "deck" of the Bombay Yacht Club ... a gin buck at the Shanghai Club's "longest" bar ... or a gin-sling on the big hunters' verandah at Nairobi ... and always you'd get Gilbey's Gin. For wherever men who loved fine liquors went, Gilbey's went, too.

For a year and a half, National Distillers has delayed including a gin in its family of fine liquors in the hope that one day we might have the privilege of introducing Gilbey's Gin to take out citizenship papers in the United States.

Now ... that day has come! Now ... Gilbey's Gin is made in America! And now just an Americanized version of Gilbey's ... but Gilbey's itself! For just adding another gin to the hundreds

already on your retailers' shelves had no temptation for National Distillers. Ever since Repeal there has been a place in America for a gin of imported quality ... at a domestic price.

So Gilbey's in America had to be a *fine* gin. And *is!* Not the slightest detail has been overlooked to insure that smooth and mellow vigor and that rare delicacy of flavoring that have made Gilbey's one of the world's *great* gins.

The new Gilbey distillery in Cincinnati, in the grain belt, is under the control of America's greatest distilling organization. The juniper berries, coriander seeds, angelica

root and all the other flavorings that make Gilbey's a memorable drink, are coming from exactly the same localities in Europe that have supplied W. & A. Gilbey, Ltd., since 1867. And men who watched over the making of Gilbey's in London for nearly 70 years are over here to see that our new "Citizen" lives up to Gilbey's traditions.

Today, we offer you in Gilbey's not "just another gin" but one of the world's *great* gins. A gin of imported quality ... but at a domestic gin price! And a gin with an *international* taste that will open your eyes, we think, to possibilities that you never dreamed lay in a cocktail or a tall, tinkling gin drink. Get a bottle of the new Gilbey's Gin and see what you have been missing.

PENN-MARYLAND CORPORATION

A division of NATIONAL DISTILLERS ... Executive Offices, New York City

Call MAin 4452---J. & M. LIQUOR DELIVERY SERVICE, for Prompt Delivery of "National Distillers Brands." Service Charge, 25c

The Cincinnati Post 2 juli 1935

glenlochy.com 2024